



Minutes of the Soil Stabilisation Task Group Promotions Committee Meeting held at Pease Pottage, on Monday 8th May 2006

Present: Steve Foster SF British Lime Association (Chairman)
 John Boyle JBo Geofirma
 Hedley Greaves HG Buxton Lime Industries
 David Jones DJ Britpave

Apologies: None

ACTION

1 Minutes of previous meeting

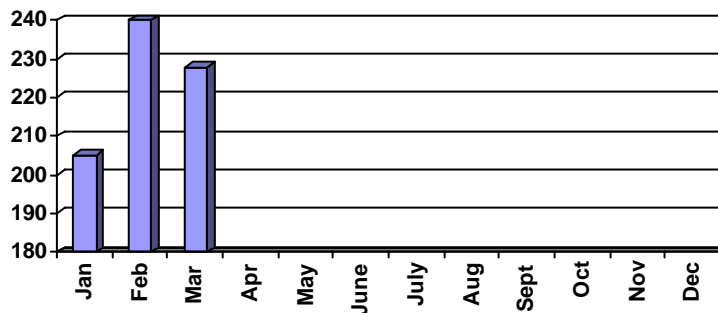
Minutes agreed as full and correct.

2 Website

www.soilstabilisation.org.uk

Unique visitor hits 2006

Jan	205	July	
Feb	240	August	
Mar	228	September	
April		October	
May		November	
June		December	



The Committee have reviewed the website and agreed on the following:

<p>Members Area - to be password protected using a single username and password for all members (to be advised). This area will include the following documents:</p>	SF
<ul style="list-style-type: none"> • Minutes of SSTG Main and Sub-Committee meetings. • Copies of documents for review by members. 	
<p>Library - This will be subdivided into two sections:</p>	SF
<ul style="list-style-type: none"> • Free downloads - documents which are free to download as a PDF. • Enter details for download - SF to discuss with Marksman a short detail capture form. Both sections will have a link to the TCC bookshop for ordering hard copies. 	
<p>Photo Gallery - To create a categorised photo gallery with text captions. HG to look at existing photo collections and put together some guidelines for criteria for images to be included. "Images should tell a story" - HG to submit examples.</p>	HG
<p>News Page - To include Britpave newsletter items, plus seminars, plus extra news stories.</p>	SF
<p>FAQ's Page - JB is to email the "how much can I save using stabilisation vs. conventional methods" question & answer to SF for inclusion on the web. HG is to email SF with a list of questions and answers for the FAQ's page.</p>	JB / HG / SF
<p>Animation - SF is to discuss the latest version of the stabilisation animation with Marksman and make the following amendments:</p>	SF
<ul style="list-style-type: none"> • Inclusion of a spreader to show how the lime is dosed. • Carry on to show what happens in the soil after rotoation. • Investigate the possibility of a voice over. 	
<p>3 Publications</p>	
<p>"Basic Guide to Stabilisation" - It was agreed that a "Basic Guide to Stabilisation" will be prepared in 2006. The guide will outline what stabilisation is and why you should do it for the beginner.</p>	HG
<p>HG is to draft this out - probably including stills from the animation:</p>	
<p>This will be the basis of a separate meeting after the next Promotions Committee Meeting.</p>	
<p>Case Studies - The case study template was approved with the provision that the logos be removed from all images. The bottom image on the right hand montage should be replaced with one of a smaller rotoator unit. SF to submit image to Gillian Bond (GB).</p>	SF
<p>It was agreed that GB would complete the Con-Form stabilised alluvium North Lincolnshire County Council case study as follows:</p>	GB

- All trade names to be removed - only contractors names to remain.
- Project duration to be verified

Next case studies will be:

- Geofirma - Sainsbury's
- O' Keefe - Docklands Campus

The case studies will be made into adobe .PDF format and included on the website

4 Britpave Newsletter

The next Britpave newsletter will feature a Geofirma road recycling case study from Lincolnshire. This will also be featured on the website.

Members are encouraged to submit news stories or details of recent projects with good pictures to David Jones or Sheridan at Britpave.

ALL

5 Seminars

SF advised that the TCC Birmingham seminar was held on 4 May entitled Soil Stabilisation : The Sustainable Solution. The event was a success, with good presentations and attendance.

A further seminar is to be held on 18 May in London

The Promotions Committee decided to revise the seminar content for any future events.

6 Any Other Business

SF mentioned the BLA Olympic working group and suggested that the Britpave SSTG may wish to collaborate or joint fund activities in order to promote stabilisation for the Olympics project.

The BLA Olympic working group are to contact DJ in order to discuss opportunities.

BLA

7 Date of next meeting

Next main committee meeting on 26 July 2006 at Highways Agency Euston Tower.

Next SSTG Promotions committee meeting date 5.30 pm on 25 July 2006, venue to be agreed